

RIVER

SET



GO

featuring
Fort Wayne Dragon Boat Races

8.7.2021

**Promenade Park
Fort Wayne, IN**

PADDLES UP!

Live Races | Games
Kids Activity Area



LEARN MORE:
RIVERFRONTFW.ORG



Riverfront
FORT WAYNE



FORT WAYNE
PARKS AND
RECREATION



SPONSORSHIP & REGISTRATION PACKET



2021 Goals

- To create a safe and fun event for all ages and abilities
- Celebrate and engage team activities and competition
- Encourage cultural competency and exploration
- Celebrate different heritages
- Provide unity between Promenade Park, Downtown Fort Wayne, and our rivers
- Increase awareness of the positive aspects of our community's rivers and their potential
- Serve to grow other activities on and along our three rivers
- Allow the community to experience activities that promote health
- Commemorate 3rd Summer of Promenade Park Grand Opening

Dear Community Leader,

Riverfront Fort Wayne and Fort Wayne Parks and Recreation invite you to join us for River, Set, Go! This exciting event incorporates the 6th annual Fort Wayne Dragon Boat Races and will take place Saturday, August 7th at Promenade Park. This year, we have added a Friday Night Paddles-Up Party, various vendor and information booths, Calm Water Sensory Tent, involvement with local Chinese cultural groups, and many fun activities throughout the evening.

Whether you sponsor the event or build your team and race alongside us down the St. Marys River, you are joining the Riverfront movement to improve the quality of life in Northeast Indiana. By reconnecting with our community's past through our rivers, we can envision the future—together.

Included in the packet is a brief itinerary, sponsorship, and registration information. No matter how you decide to join the journey, know that public safety is our top priority and your contribution goes above and beyond this one event: we use the proceeds to open new opportunities for members of our community who may have barriers to using their rivers. Our rivers are for all, and only together can we rise.

Your participation is vital to the success of this event, and we want to make your resources go the distance. We provide teambuilding experiences for your group and a totally unique event experience. We look forward to speaking with you more about your involvement in Riverfront Fort Wayne and the Fort Wayne Dragon Boat Races.

Sincerely,

**Riverfront Fort Wayne &
Fort Wayne Parks and Recreation**

Riverfront Fort Wayne

Riverfront Fort Wayne exists to delight, energize and unite our community through moving experiences and extraordinary places.

Riverfront Fort Wayne aims to guide the community in realizing the value of reconnecting back to the Fort Wayne rivers and riverfront areas. It is the goal that the community values the rivers as economic and placemaking assets to downtown, the broader community and ultimately the region.

Fort Wayne Parks and Recreation

The mission of the Fort Wayne Parks and Recreation Department is to enhance the quality of life in Fort Wayne by providing positive opportunities for leisure time and by being stewards of our parklands, facilities, public trees and other resources entrusted to our care.

Friday & Saturday Itinerary:

Friday

5:00 PM Paddles Up Party for the Dragon Boat Teams and open to the public
URB band performance

Saturday

9:30 AM Opening Ceremonies with Mayor Tom Henry in the
Old National Bank Plaza

10:00 AM Fort Wayne Dragon Boat Races begin; Kids crafts, activities, vendor
and information booths, face painting, bubble party in the Auer Lawn

10:00 AM-4:00 PM Calm Water Sensory Tent

1:00 PM Lunch break with Steersman Auction, Spicy Ramen Eating Contest,
voting and awards for best team name, team shirt, and most team spirit

3:00 PM Awards ceremony for race winners in the Sweetwater Bandshell West

4:00 PM Intro to Dragon Boating open to the public on the North Dock

5:30 PM Floating Yoga open to the public in the Ambassador Enterprises
Amphitheatre

7:00 PM Paddle Parade open to the public

7:30 PM Band performance in Sweetwater Bandshell

9:30 PM Floating firepit finale

NEW THIS YEAR



**REGISTER A DRAGON BOAT
TEAM FOR \$1,500 OR \$1,000
FOR NON-PROFITS!**

FORT WAYNE River, Set, Go!

2021

Registration Information

For-Profit Team Registration Fee — \$1,500

Non-Profit Team Registration Fee — \$1,000

Register a team for the 6th Annual Fort Wayne Dragon Boat Races! By entering a team for this event, your organization will gain exposure to thousands of people in Northeast Indiana and create a fun team building project for your group.

Each team that registers will race their boat at least two times on event day.

Your team's registration includes one practice time, unless you are an event sponsor. Practices will take place on Tuesday through Friday the week before the event. Teams can also purchase an additional private on-river boat practice for \$200. (Steersperson provided subject to staff availability.) Contact Andrea.Douthitt@cityoffortwayne.org to sign up.

Team registration is open until July 16, 2021. Full payment must be made at the time of registration. Rosters will be presented on race day.

All of the necessary equipment will be supplied for your team during practices and on event day including boat, life vests, paddles and steersperson.

Opening Ceremonies start at 9:30 am.

Your team must supply 20 PADDLERS one of whom is designated as the CAPTAIN, and a DRUMMER (drummers cannot weigh more than 160 lbs).

How to Register:

Event Sponsor: Complete packet and mail to 705 E. State Blvd., Fort Wayne, IN 46805 or scan and e-mail to Megan.Butler@cityoffortwayne.org.

Teams: Register on-line at RiverfrontFW.org, mail your registration form to the address above or scan and e-mail to Andrea.Douthitt@cityoffortwayne.org.






Duties & Expectations of a Captain:

- Represent your team through pre-event communications and during the event.
- Relay ALL information provided to you so that your team members are fully informed.
- Prepare the team roster and manage your paddlers' waivers with the Fort Wayne Dragon Boat Administrative Team. (Waiver form available online and each participant must complete one.)
- Attend the Team Captains meeting at 8:30 am on race day.
- Relay all pertinent updates to your team on race day (i.e.: schedule changes and race progression).
- Ensure that your team members know when and where to be throughout the day.
- Assist the Fort Wayne Dragon Boat Administrative Team by ensuring that your team is following the rules.
- **Have Fun!!!**

Practice Times:

Each team/paddler must participate in at least one practice session. Practice sessions will take place the week prior to race day. Practice times will be filled on a first come first serve basis. **More details on specific times/dates will be given at a later date and on the website: riverfrontfw.org/dragonboatracess.**

2021 EVENT SPONSORSHIP LEVELS

	Presenting \$15,000 +	Monarch \$10,000	Village Chief \$5,000
Name Recognition as "Presenting Sponsor"			
Number of Dragon Boat Teams (21 Person Roster per Team)	3	2	1
First choice of Dragon Boat training session times			
Priority choice of Dragon Boat training session times			
Company recognition on all printed materials, PR, broadcast media, digital marketing and website			
Ground space for promo/marketing purposes			
Company opportunity to present the Championship Awards to the community winners			
On-Site PA Announcements	10	5	3
Athletes Village	1st Choice for Location	2nd Choice for Location	3rd Choice for Location
Private paddling practice at pool			
Private on-river practice			
Inclusion in swag bag			

ADDITIONAL SPONSORSHIP OPPORTUNITIES

 **\$2,000**

Athletes Village Sponsor

Two prominent banners displayed in high traffic areas of team tents

 **\$1,000**

Registration Area Sponsor

Name and logo presented on registration area signage

 **\$500**

Supporter

Name listed on general event banner

Sponsorship Form

See page 7 for payment information.

Company/Organization

Contact Name

Email

Billing Address

Phone

Team Name

Team Captain Name

Team Captain Email

If you have any questions on sponsorship opportunities, please contact Megan Butler at:
Megan.Butler@cityoffortwayne.org or **260-427-6248**.

TEAM REGISTRATION FORM

A team consists of: **A Captain** **A Drummer** **20 Paddlers**
(must weigh no more than 160lbs) (including the Captain)

After submitting the team registration, please follow the payment instructions included for securing your Dragon Boat Race entry.

Company/Organization

Team Contact Name

Email

Billing Address

City/State

ZIP

Daytime Phone Number

TEAM NAME AND CAPTAIN INFORMATION

Team Name

Captain's Name (First and Last)

Email

Captain's Phone

Cell

Team/Company Bio

Send or deliver completed form to:
Fort Wayne Parks and Recreation
c/o Fort Wayne Dragon Boat Races:
705 E. State Blvd. Fort Wayne, IN 46805

If you have any questions, please contact us at:
Andrea.Douthitt@cityoffortwayne.org or
260-427-6124

See page 7 for payment information.

PAYMENT INFORMATION

Follow the payment instructions below for securing your sponsorship and/or Dragon Boat Race entry.

- ☐ **Registration only \$1500**
- ☐ **Registration for non-profits only \$1000**
- ☐ **Paid as part of sponsorship for** _____

PAYMENT OPTIONS

- ☐ **Payment included** (Complete payment instructions below)
- ☐ **Please send me an invoice**

METHOD OF PAYMENT

- ☐ **Cash**
- ☐ **Check**
- ☐ **MasterCard**
- ☐ **Visa**
- ☐ **Discover**

CHECK PAYMENTS

If paying by check, please make your check payable to **"Board of Park Commissioners"/FW Dragon Boat Races**

CREDIT CARD PAYMENTS

Card Number - - - Exp Date CVV

Name as printed on Card

Signature

SEND OR DELIVER COMPLETED FORM WITH PAYMENT TO:

Fort Wayne Parks and Recreation
c/o Fort Wayne Dragon Boat Races:
705 E. State Blvd. Fort Wayne, IN 46805

Tax Deduction The Fort Wayne Parks and Recreation Department is a tax deductible organization, and your event contribution may be tax deductible. Please consult a tax advisor with any tax questions.

If you have any questions, please contact us at:
andrea.douthitt@cityoffortwayne.org or **260-427-6124**



PROUDLY BROUGHT TO YOU BY



THANK YOU TO OUR SPONSORS

