

FORT WAYNE DRAGON BOAT RACES

2019

PRESENTING SPONSOR



PARKVIEW
REGIONAL MEDICAL CENTER



PADDLES UP!

Live Races | Games
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Riverfront
FORT WAYNE



FORT WAYNE
PARKS AND
RECREATION



SPONSORSHIP & REGISTRATION PACKET



FORT WAYNE DRAGON BOAT RACES 2019

Dear Community Leader

Dear Community Leader,

Riverfront Fort Wayne and Fort Wayne Parks and Recreation invite you to join us for the 5th annual Fort Wayne Dragon Boat Races. This exciting event will take place on Saturday, August 10th 2019 at the brand new Promenade Park—Phase I of Riverfront development.

Whether you sponsor the event or build your team and race alongside us down the St. Marys River, you are joining the Riverfront movement to improve the quality of life in northeast Indiana. By reconnecting with our community's past through our rivers, we can envision the future—together.

Included in this packet is both sponsorship and registration information. Please let us know if you have any questions. No matter how you decide to join the journey, know that your contribution goes above and beyond this one event: we use the proceeds to open new opportunities for members of our community who may have barriers to using their rivers. Our rivers are for all, and only together can we rise.

Your participation is vital to the success of this event, and we want to make your resources go the distance. We provide unmatched teambuilding experiences for your group and a totally unique event experience. Your participation also guarantees fresh new exposure in the most exciting movement our community has ever undertaken. We look forward to speaking with you more about your involvement in Riverfront Fort Wayne and the Fort Wayne Dragon Boat Races.

Sincerely,

**Riverfront Fort Wayne &
Fort Wayne Parks and Recreation**





FORT WAYNE DRAGON BOAT RACES **2019**

**The Fort Wayne Dragon
Boat Races will be held on
Saturday, August 10, 2019.**



**OPENING
CEREMONIES
START AT 9:30AM**



2019 EVENT GOALS

- To create a safe and fun event for all ages, no special skills necessary to participate.
- Celebrate and engage the team sport of Dragon Boat Racing and competition.
- Enjoy the Riverfront, Promenade Park and Downtown Fort Wayne.
- Increase awareness of the positive aspects of our community's rivers and their potential.
- Serve to grow other activities on and along our three rivers.
- Long-term goals: have several local dragon boats, attract travel teams, integrate athletics and healthy activities into the overall production, highlighting athletic and physical activities opportunities on the rivers.
- Highlight partners involved in the race.
- Expose the community to a new activity that promotes health.

Riverfront Fort Wayne

Riverfront Fort Wayne exists to delight, energize and unite our community through moving experiences and extraordinary places.

Riverfront Fort Wayne aims to guide the community in realizing the value of reconnecting back to the Fort Wayne rivers and riverfront areas. It is the goal that the community values the rivers as economic and placemaking assets to downtown, the broader community and ultimately the region.

Fort Wayne Parks and Recreation

The mission of the Fort Wayne Parks and Recreation Department is to enhance the quality of life in Fort Wayne by providing positive opportunities for leisure time and by being stewards of our parklands, facilities, public trees and other resources entrusted to our care.



Dragon Boat Racing

Dragon Boat Racing is a rapidly growing sport that combines rich Chinese traditions, competition, team building exercises, and fun. Often, dragon boats are emblazoned with bright colors, dragon scales, which includes a dragonhead and tail. Typical dragon boats are 46' long and feature 20 paddlers, 1 drummer, and 1 steersman. During the course of the race, the job of the drummer is to keep an effective beat in order to synchronize the paddlers. Races are usually between 200-2000 meters and can last up to ten minutes.

Many of the traditional Chinese elements are still practiced today, such as beating of the drums and throwing rice into the river. A common practice for many Dragon Boat Race opening ceremonies includes a practice known as 'Awaking the Dragon'. Before each race, the dragon eyes are dotted. It is believed that once the eyes are dotted, the dragon will come to life. We are fortunate to have the opening ceremonies performed by the Fort Wayne Chinese Families and Friends Association.

TELL ME MORE

20 PADDLERS
(INCLUDING CAPTAIN)

1 DRUMMER
(LESS THAN 160lb)

1 STEERSMAN
(PROVIDED)

2019 EVENT SPONSORSHIP LEVELS

	Presenting \$20,000 +	Monarch \$10,000	Village Chief \$5,000
Name Recognition as "Presenting Sponsor"	✓		
Number of Dragon Boat Teams (21 Person Roster per Team)	3	2	1
First choice of Dragon Boat training session times	✓		
Priority choice of Dragon Boat training session times	NOT AVAILABLE	✓	
Company recognition on all printed materials, PR, broadcast media, digital marketing and website		✓	✓
Ground space for promo/marketing purposes		✓	✓
Company opportunity to present the Championship Awards to the community winners			
On-Site PA Announcements	10	5	3
Athletes Village	1st Choice for Location	2nd Choice for Location	3rd Choice for Location
Private paddling practice at pool	✓	✓	✓
Private on-river practice	✓	✓	✓
Inclusion in swag bag	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$2,000 Athletes Village Sponsor

Two prominent banners displayed in high traffic areas of team tents

\$1,000 Registration Area Sponsor

Name and logo presented on registration area signage

\$500 Supporter

Name listed on general event banner



BECOME A PADDLER!

**REGISTER A DRAGON
BOAT TEAM FOR \$2,100!**

FORT WAYNE

DRAGON BOAT RACES

2019

SPONSORSHIP OPPORTUNITIES

GET INVOLVED

There are several levels of sponsorship available for the 5th annual Fort Wayne Dragon Boat Races. By sponsoring this exciting community event, your company will gain exposure to thousands of individuals and families throughout our region.

~~☐ \$20,000+ Presenting Sponsor (Includes 3 Boats/Teams)~~ **NOT AVAILABLE**

☐ **\$10,000** Monarch Sponsor (Includes 2 Boats/Teams)

☐ **\$5,000** Village Chief Sponsor (Includes 1 Boat/Team)

☐ **\$2,000** Athletes Village Sponsor

☐ **\$1,000**

Registration Area Sponsor

☐ **\$500**

Supporter

☐ **Other**

Sponsorship Form

Company/Organization

Contact Name

Email

Billing Address

Phone

Team Name

Team Captain Name

Team Captain Email

If you have any questions on sponsorship opportunities, please contact Megan Butler at:

Megan.Butler@cityoffortwayne.org or **260-427-6248**.

See page 9 for payment information.

FORT WAYNE DRAGON BOAT RACES

2019

2019 REGISTRATION FORM

Registration Information

Single Team Registration Fee — \$2,100

Register a team for the 5th Annual Fort Wayne Dragon Boat Races! By entering a team for this event, your company will gain exposure to thousands of people in Northeast Indiana and create a fun team building project for your group.

Each team that registers will race their boat at least two times on event day.

Your team's registration includes one practice time, unless you are an event sponsor. Practices will take place on Tuesday through Friday the week before the event. Teams can also purchase one private on-pool paddling practice for \$50 and/or one private on-river boat practice for \$200. (Steersperson provided subject to staff availability.) Contact Megan.Butler@cityoffortwayne.org to sign up.

Team registration is open until July 1, 2019. Full payment must be made at the time of registration. Rosters may be presented on race day.

All of the necessary equipment will be supplied for your team during practices and on event day including boat, life vests, paddles and steersman/coach.

Opening Ceremonies start at 9:30 am.

Your team must supply 20 PADDLERS one of whom is designated as the CAPTAIN, and a DRUMMER (drummers cannot weigh more than 160 lbs).

How to Register:

Event Sponsor: Complete packet and mail to 705 E. State Blvd., Fort Wayne, IN 46805 or scan and e-mail to Megan.Butler@cityoffortwayne.org.

Teams: Register on-line at RiverfrontFW.org, mail your registration form to the address above or scan and e-mail to Megan.Butler@cityoffortwayne.org.

Duties and Expectations of a Team Captain:

- Represent your team through pre-event communications and during the event.
- Relay ALL information provided to you so that your team members are fully informed.
- Prepare the team roster and manage your paddlers' waivers with the Fort Wayne Dragon Boat Administrative Team. (Waiver form available online and each participant must complete one.)
- Attend the Team Captains meeting at 8:30 am on race day.
- Relay all pertinent updates to your team on race day (i.e.: schedule changes and race progression).
- Ensure that your team members know when and where to be throughout the day.
- Assist the Fort Wayne Dragon Boat Administrative Team by ensuring that your team is following the rules.
- **Have Fun!!!**

Practice Times:

Each team/paddler must participate in at least one practice session. Practice sessions will take place the week prior to race day. Practice times will be filled on a first come first serve basis. **More details on specific times/dates will be given at a later date and on the website: riverfrontfw.org/dragonboatracess.**

TEAM REGISTRATION FORM

A team consists of: **A Captain**

A Drummer

(must weigh no more than 160lbs)

20 Paddlers

(including the Captain)

After submitting the team registration, please follow the payment instructions included for securing your Dragon Boat Race entry.

Company/Organization

Team Contact Name

Email

Billing Address

City/State

ZIP

Daytime Phone Number

TEAM NAME AND CAPTAIN INFORMATION

Team Name

Captain's Name (First and Last)

Email

Captain's Phone

Cell

Team/Company Bio

Send or deliver completed form to:
Fort Wayne Parks and Recreation
c/o Fort Wayne Dragon Boat Races:
705 E. State Blvd. Fort Wayne, IN 46805

If you have any questions, please contact us at:
megan.butler@cityoffortwayne.org or **260-427-6248**

See page 9 for payment information.

PAYMENT INFORMATION

Follow the payment instructions below for securing your sponsorship and/or Dragon Boat Race entry.

- ☐ **Registration only \$2100**
- ☐ **Paid as part of sponsorship for** _____

PAYMENT OPTIONS

- ☐ **Payment included** (Complete payment instructions below)
- ☐ **Please send me an invoice**

METHOD OF PAYMENT

- ☐ **Cash**
- ☐ **Check**
- ☐ **MasterCard**
- ☐ **Visa**
- ☐ **Discover**

CHECK PAYMENTS

If paying by check, please make your check payable to **“Board of Park Commissioners”**/FW Dragon Boat Races

CREDIT CARD PAYMENTS

Card Number - - - Exp Date CVV

Name as printed on Card

Signature

SEND OR DELIVER COMPLETED FORM WITH PAYMENT TO:

Fort Wayne Parks and Recreation
c/o Fort Wayne Dragon Boat Races:
705 E. State Blvd. Fort Wayne, IN 46805

Tax Deduction The Fort Wayne Parks and Recreation Department is a tax deductible organization, and your event contribution may be tax deductible. Please consult a tax advisor with any tax questions.

If you have any questions, please contact us at:
megan.butler@cityoffortwayne.org or **260-427-6248**

NOTE

ONE PAYMENT PER TEAM ONLY!
MULTIPLE PAYMENTS PER TEAM WILL NOT BE ACCEPTED.



PROUDLY BROUGHT TO YOU BY



THANK YOU TO OUR SPONSORS

